



REEVEOLIVER

• release date 9.21.04

Rarely can a band's demo earn serious attention, so imagine the surprise when Reeve Oliver won Best Rock Album at the 2003 San Diego Music Awards, with only releasing a 6 song EP. Since receiving the award, Reeve Oliver has rocketed beyond the So-Cal spotlight to national audiences hungry for a full-length. The wait is over.

The San Diego three-piece, fronted by songwriter Sean O'Donnell, (who also hosts the dolphin show at SEA WORLD) has proven themselves to thousands of concertgoers since 2002. They have performed on the 2003 AND 2004 Warped tour, a complete tour with YELLOWCARD, a sold-out SWITCHFOOT tour, numerous shows with THE ATARIS, THE BREEDERS, PENNYWISE, THE MUFFS and many many more. They recently found enough time to actually go into the studio and produce a record THEMSELVES and had friend, MARK TROMBINO (BLINK 182, JIMMY EAT WORLD, MINERAL, ETC) mix the record. The end result? Pure pop rock genius.

Reeve's new album seamlessly fuses Foo Fighters-fullness, Weezer-esque hooks and indie pop sensibility to create an irresistible pop-rock masterpiece. With 11 new songs, Reeve Oliver's debut album is poised for world domination and unending spins in your car stereo.



tracklisting /

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|--------------------------------|-------------------------------|
| 1. I Want Burns | 7. Until Someone Loves You |
| 2. I Don't Want To Know! | 8. Inhale-Exhale |
| 3. Young And Dumb | 9. Revenge |
| 4. (You're Own Private)Ice Age | 10. An Offer She Can't Refuse |
| 5. On The Floor | 11. Sizzle Digits |
| 6. Yer Motion | |

key markets /

San Diego, CA (HOMETOWN) • Los Angeles, CA • SF/Oakland/San Jose, CA • Phoenix, AZ • New York, NY • Boston, MA • Philadelphia, PA • Chicago, IL • Orlando/Daytona Beach/Melbourne, FL • Seattle/Tacoma, WA • Denver, CO • Dallas/Ft. Worth, TX • Detroit, MI • Washington, DC • Las Vegas, NV • Atlanta, GA • Sacramento/Stockton, CA • Portland, OR • Pittsburgh, PA

selling points /

- Mixed by MARK TROMBINO (BLINK 182, JIMMY EAT WORLD, MINERAL, ETC).
- Numerous tours with YELLOWCARD, THE ATARIS, SWITCHFOOT, MELEE AND THE 2003 AND 2004 WARPED TOUR.
- Managed by DANIEL FIELD at THE FIRM (AUDIOSLAVE, PHANTOM PLANET, ETC).
- Publicity handled by BIG HASSLE (THE STROKES, ROONEY, FOUNTAINS OF WAYNE, BEN KWELLER, ETC).
- Booked by FIERCE TALENT (AGAINST ME!, RISE AGAINST, YELLOWCARD, ETC).
- Songs featured on many samplers including but not limited to: THE MILITIA GROUP SAMPLER (50,000) REDSAND / SURFER magazine sampler (20,000) LAW OF INERTIA magazine sampler (20,000) CAPITOL RECORDS Street Team Sampler (50,000).
- Beat out ROCKET FROM THE CRYPT as Best Rock Album at the 2003 SAN DIEGO MUSIC AWARDS.
- Songs Featured on REAL WORLD "SAN DIEGO."
- 100,000 STICKERS being passed out through Retail and Street Team.
- Ads in every Punk/Indie magazine.
- TMG Street Team to cover retail stores, venues, lifestyle stores, schools, etc.
- Service to COMMERCIAL SPECIALTY and COLLEGE RADIO.

- Tons of online promotions starting 6 weeks in advance, including streaming select audio tracks, banner ads, e-cards, contests, features, buddy icons, Desktops, message boards, email blasts, etc.
- Servicing over 700 PROMO CD'S to retail.
- Full Color POP, posters, stickers, added value samplers/EP, t-shirts available.
- Tons of CO-OP \$\$\$ available.
- Low Retail Price.

- CD ONLY/DIGIPAK
- Catalog number— TMG022
- File Under: Rock/Punk "R"
- Series 1298
- Box Lot- 30



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