

THE CLASS OF 98

TOUCHTHISANDDIE

STREET DATE 1.24.06



Overview:

No, they didn't graduate in '98. It's more of a coming of age statement meant to generalize the idea of seizing the day and not looking back. Four good guys in their mid-20s playing earnest, nostalgic power-pop that only Midwesterners have perfected. There is something about small town living that brings out the best in a rock band and **The Class of 98** are no exception. There is a sense of sincerity there, like how folks meet up once a week for a beer just to catch up on life. After spending the last couple years tearing up the local club circuit (yes, Nashville has a rock scene); **The Class of 98** then hit the road touring across the Midwest and East Coast with the likes of **Superdrag's John Davis, The Juliana Theory, Cartel, The Junior Varsity, and Amber Pacific.** Working their songs through a local music plugger, they've received placement on television series on **MTV** and **The WB's "Smallville."**

Marketing/Selling Points:

- The Song "Everywhere you go" was featured on **The WB's "Smallville"**
- On tour with **Jupiter Sunrise**
- Engineered/Produced by **Steven Wilson (The Juliana Theory, Showbread, and more)**
- Feature Artist on the upcoming **TMG Sampler (Our Music, Our Label) (50,000)**
- Servicing over **700 promo CD's** to retail
- TMG Street Team** to cover **retail stores, venues, lifestyle stores, schools, etc.**
- Tons of **online promotions** starting 6 weeks in advance, including streaming select audio tracks, banner ads, ecards, Contests, Features, Buddy Icons, Desktops, message boards, email blasts, etc
- Full Color POP**, posters, counter bins and stickers available
- Co-op **\$\$\$** available
- 50,000** Stickers being passed out through Retail and Street Team

Tracklisting:

1. Everywhere You Go
2. Bass Guitar
3. Hannah You're Beautiful
4. Hundreds and Thousands of Stars
5. Christy's Wedding
6. The Only One
7. What I'm Dying To Say
8. Anthem For Us
9. If You Don't Believe
10. Pretend I'm Okay
11. New Years Resolution
12. Highway H

Key Markets:

Nashville, TN (Hometown); Atlanta, GA; Los Angeles, CA; Chicago, IL; Springfield, IL; Bowling Green, KY; Huntsville, AL; Chattanooga, TN; Memphis, TN; Lexington, KY; Raleigh, NC



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- CD ONLY
- Catalog number- TMG038-2
- File Under: Rock/Alternative "C"
- Series 1498
- Box Lot- 30