

the Panic Division

IN STORES 11.1.05

Versus



Overview:

San Antonio's **The Panic Division** had long outgrown their statewide popularity and adoration by the time they inked on their contract from **The Militia Group**. **The Panic Division** became increasingly more well-known all over the US succeeding multiple national tours and being their own promotional machine. Overcoming the daunting reality that almost no band ever comes out of **San Antonio** on top, **The Panic Division** turned down flaunts and passes from major labels to be on an independent label and make strides to success.

Tracklisting:

1. Versus
2. Goodbyes
3. Automatic Synthetic
4. Paradise
5. Songs of a Dead Poet
6. Little Child
7. Sweet Devotion
8. Easy Target
9. Questions and Answers
10. Delta
11. DWI

The Panic Division's pop instincts are complimented by electronic beats and keyboard sampling. Their sound has been defined as "Rock music that brings an electronic vibe to pop-sensible songs with hints of darkness." They have the ability to bring a human touch to a style that usually sounds decidedly mechanical.

Marketing/Selling Points:

- Sold over **2000** CDs at shows in the last year.
- Featured artist at **CMJ 2005**
- TMG Street Team** to cover **retail stores, venues, lifestyle stores, schools, etc.**
- Servicing over **700 promo CD's** to retail
- Tons of **online promotions** starting 6 weeks in advance, including streaming select audio tracks, banner ads, ecards, Contests, Features, Buddy Icons, Desktops, message boards, email blasts, etc
- Full Color POP**, posters, counter bins and stickers available
- Co-op **\$\$\$** available
- 50,000** Stickers being passed out through Retail and Street Team
- Ads in every Punk/Indie magazine (**Alternative Press, Rockpile, Meanstreet, and More**)
- Featured on the upcoming **TMG Sampler** (Our Music, Our Label) (**50,000**)
- Video** for **Sweet Devotion** to be serviced to **Mtv2, Fuse,** and many Regional Outlets.
- Have shared the stage with **Yellowcard, Mae, Dredg, Acceptance,** and more in the last year.

Key Markets:

San Antonio, TX (hometown) – Houston, TX – Austin, TX – Dallas, TX – Los Angeles, CA – New York, NY – Orlando, FL – San Diego, CA – Phoenix, AZ



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- CD - O-CARD
- Catalog number- TMG036-2
- File Under: Rock/Punk "P"
- Series 1498
- Box Lot- 30