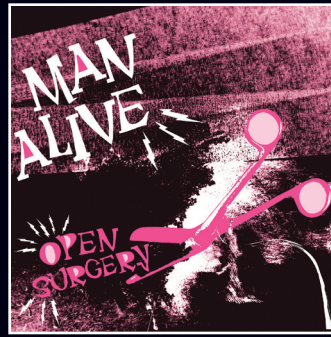


# MAN ALIVE

## OPEN SURGERY

IN STORES 9.6.05



### Tracklisting:

1. Give Me A Sign
2. Say What You Want
3. Stationary
4. Rewind
5. Open Surgery
6. Catch Phrases, Slogans and Chants
7. Victory Song
8. On The Air
9. Against The Wall
10. Fire
11. Hold On
12. I.R.L.

- CD ONLY
- Catalog number- TMG035-2
- File Under: Rock/Punk "M"
- Series 1498
- Box Lot- 30

Sales Inquiries:  
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### Overview:

**Man Alive** started in 1999 in **Jerusalem, Israel**, of all places. They started playing anywhere that Jerusalem would have them, including parties, local clubs, house shows, etc. The crowds in Israel quickly grew and embraced their punk-driven rock sound, and **Man Alive** became one of the biggest draws in the **Israeli underground music scene**. Before long, **Man Alive** knew their music could reach the rest of the world.

Dismissed by many American labels as "not available to tour", or "too much of a financial liability" due to their roots in Israel. Despite these hurdles, **Man Alive** went on to release two full-length albums with their own money and created a fan base that stretches from **Israel, to Japan, Europe and North America**.

"**Open Surgery**" shows how nicely **Man Alive's** sound has matured since the those old days, while maintaining the energy and shout-along spirit of their punk roots. One listen to "**Open Surgery**" will take the listener from a hook-driven pop song, to a punk rock anthem, complete with classic **Good Riddance**-style choruses.

### Marketing/Selling Points:

- Has played over **200** shows since 2003, most of which were in **North America**, and have traveled to over **40 states** and provinces in **Canada**.
- Produced by **Ed Rose (The Get Up Kids, Motion City Soundtrack, Etc.)**
- Full US tour in the works, plans to tour over **200 dates** in **North America** in the next 15 months.
- Video** for "**Say What You Want**" to be serviced to **Mtv2, Fuse, Music Choice, MTVU** and the many regional outlets.
- Released a **split 7"** with **Kung Fu Record's Useless I.D.**
- Released a 4-way **split cd** with **Atom & His Package, Useless ID, and Yidcore**
- Two** tracks featured on new **TMG Sampler (50,000)**
- All members are citizens and residents of **Israel**, but they all hold **American and Canadian citizenships** as well.
- "**Open Surgery**" comes out on **Bullion Records (The Casualties, Flogging Molly, MXPX, Tsunami Bomb, Minus The Bear etc.)** in **Japan** in October.
- Servicing over **700 promo CD's** to retail
- TMG Street Team** to cover **retail stores, venues, lifestyle stores, schools, etc.**
- Tons of **online promotions** starting 6 weeks in advance, including streaming select audio tracks, banner ads, ecards, Contests, Features, Buddy Icons, Desktops, message boards, email blasts, etc
- Full Color POP**, posters, counter bins and stickers available
- Has shared the stage with **Further Seems Forever, Brandtson, Useless I.D.** and more
- Front page features on **purevolume.com, myspace.com**, and more
- Co-op **\$\$\$** available
- 50,000** Stickers being passed out through Retail and Street Team
- Ads in every Punk/Indie magazine (**Alternative Press, Rockpile, Meanstreet, Law Of Inertia, Amplifier, Magnet, Alarm**, and More)

### Key Markets:

Los Angeles, New York, Dallas, Philadelphia, Orlando, Chicago, San Francisco, San Diego, Kansas City, Canada

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