

THE  
MILITIA  
GROUP



STREET DATE:  
January 28th, 2003

TMG 007-2 (CD)



### top markets

Los Angeles, CA San Diego, CA New York, NY San Francisco, CA Boston, MA Chicago, IL  
Minneapolis-St Cloud, MN Philadelphia, PA Dallas-Ft. Worth, TX Washington, DC Seattle-Tacoma, WA Austin, TX  
Portland, OR Charlotte, NC Milwaukee, WI Louisville, KY Kansas City, MO/KS

### overview

We here at the Militia office receive about 15 demos a week. A lot of crap, a lot of decent stuff – but there are those few gems that we have fallen in love with. With those bands – we have decided to put out a comp – a “best of” of sorts. With the compilation we have bands from California, Washington, New Jersey, Chicago, Virginia, Oregon, and even Canada. We have put 15 of the BEST bands on this first compilation. These are bands that are established, work hard, play shows, created their own scene, even tour nationally. We believe that these bands are the cream of the crop – so much so, that we have signed one band off of the comp – that band being Florida’s COPELAND. With the competitive pricing (\$5.98) and the caliber of artists on this cd – we are confident that kids will take a chance on “STEPPING STONE – Volume1” and fall in love with their new favorite band in no time.

### marketing / selling points

- Featuring today’s hardest working unsigned bands, Stepping Stone Volume 1 is a perfect compilation introducing the stars of tomorrow.
- Aggressive promotional pricing at \$5.98 with 15 tracks.
- Copeland, a band featured on this comp is now signed to The Militia Group and will have a debut album early Spring of 2003. Acceptance is now on Columbia. Slow Coming Day and Watashi Wa are now on Tooth & nail. Much The Same is now on AF Records.
- All bands on Stepping Stone Vol 1 on on tour consistently.
- Will be advertised on AP, Heckler, Rockpile, Lollipop, Magnet, Meanstreet, Zero, Slamm, Skcratch, Destroy All , Punk Rock Times and many more.
- Full servicing to College Radio and press.
- Agressive Internet Marketing Campaign.
- Special Bincard available for Retail Racks.

### track listing:

1. Tokyo Rose- Right Through Your Teeth
2. Copeland- May I Have This Dance
3. Reeve Oliver- Summer
4. In Clover- And It Kills Me
5. Nothing To Lose- If Dreams Were Real
6. Elevator Division- Studio Audience
7. Acceptance- Seeing Is Believing
8. Watashi Wa- The Fleeting
9. Die Radio Die- New England Sunrise
10. Mico- Bad Idea
11. Much The Same- One Of A Kind
12. The Cassettes- How Can It Be So Sad
13. Slow Coming Day- A Part Of Me Died
14. The Reaction- Horror On Highway 95
15. Diary- Madeline

File under: Rock/Indie  
Various "S"

Recommended For Fans Of: Indie Rock, Emo, Punk and Hardcore

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Box Lot: 30 Qty  
UPC: 7-12177-00072-0

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\$5.98 (Sampler Price)

