

THE ROCKET SUMMER



The Rocket Summer: Bryce Avary Photo Credit: Yoshioka Horita

THE ROCKET SUMMER : Calendar Days DVD

OVERVIEW:

After touring the United States countless times and touring Japan twice (which included shows at 2003's SummerSonic Fest), Bryce Avary, A.K.A. THE ROCKET SUMMER, has gathered enough video footage from his adventures to release his very first DVD, entitled : Calendar Days. The DVD features footage from his tours all over the world, including live footage from just about every state in the nation, crazy stage antics, tons of confetti, footage from his Arena Shows in Japan with 8000 screaming Rocket Summer fans, interviews where Bryce explains for the first time the origins of The Rocket Summer, live on-air radio performances, two music videos for 'Skies So Blue' and 'This Is Me,' and most importantly TONS OF FUN! The package is a double disc which features a bonus CD of 'Calendar Days,' The Rocket Summer's debut album.

MARKETING / SALES POINTS:

- }- Features never before seen music videos and live footage!
- }- Girlie Action (Good Charlotte, Ben Folds Five) is on board working press
- }- The Rocket Summer has toured the world and will be on tour forever through out 2004
- }- MTV / FUSE :30 second advertising spots
- }- Girlie Action to work video promotion to all M2, Fuse, & all regional outlets
- }- Full marketing and advertising campaigns and retail promotion, Posters available
- }- Received radio play on KDGE, The Edge in Dallas, TX

FOCUS MARKETS:

Dallas/Ft. Worth, TX | Los Angeles, CA | New York, NY
San Diego, CA | Salt Lake City, UT | Austin, TX
Chicago, IL | Philadelphia, PA | Washington DC
Miami, FL | Orlando, FL | San Francisco, CA

Artist: The Rocket Summer
Title : Calendar Days DVD
Cat #: TMG017-9 (DVD/CD)
Series: 13.98
File Under: Rock/Pop "R"
Recommended For Fans Of: Ben Folds Five,
Jimmy Eat World, Dashboard Confessional

Distributed By: RED

M.S.R.P. \$13.98

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