



release date 4.19.05

Who is Umbrellas? Umbrellas are a band from the western part of the United States of America that creates beautiful songs. Who is Umbrellas? Umbrellas are a group of bandits that are wanted in 6 states for conning elderly women out of their freshly baked goods. Who is Umbrellas? Umbrellas started in 2004 as a dare. Who is Umbrellas? Umbrellas is the bum on the corner that claims he was once in the Moody Blues. Who is Umbrellas? Umbrellas are the cooks who spit in your food. Who is Umbrellas? Umbrellas is your best friend from third grade. Who is Umbrellas? Umbrellas is a breath of fresh air. Who is Umbrellas? Umbrellas are whoever you want them to be.

umbrellas

a self titled release

key markets

Los Angeles, CA (Current Hometown) St. Louis, MO (Previous Hometown) Nashville, TN San Diego, CA New York, NY San Francisco, CA Philadelphia, PA Boston, MA Detroit, MI Oklahoma City, OK Dallas, TX

marketing/selling points

- Confirmed Reviews in AMPLIFIER MAGAZINE, ALTERNATIVE PRESS, MAGNET, PASTE MAGAZINE, and many more.
- Featured on 90,000 "MILITIA 2004 TUNES SAMPLER" Given out to Retail and Street Team
- Featured on 15,000 "NEW OFFICE SAMPLER" (which was inserted in ¡POLICIA! - A TRIBUTE TO THE POLICE)
- Played with bands such as GATSBY'S AMERICAN DREAM, CARTEL, BRANDTSON, THE SPILL CANVAS, BEAR VS. SHARK, and CIRCA SURVIVE
- Umbrellas will be on the entire 7 WEEK SPRING 05 TOUR, which includes BRANDTSON, CARTEL AND REEVE OLIVER
- Servicing over 700 promo CD's to retail
- Full Color POP, POSTERS, COUNTER BINS and STICKERS available
- Produced by ED ROSE (GET UP KIDS, MOTION CITY SOUNDTRACK, REGGIE AND THE FULL EFFECT, THE NEW AMSTERDAMS, etc.)
- 50,000 stickers being passed out through Retail and Street Team
- Ads in every Indie magazine
- TMG STREET TEAM to cover retail stores, venues, lifestyle stores, schools, etc.
- OLD BICYCLE PROMOTIONS to work radio.
- Tons of ONLINE PROMOTIONS starting 6 weeks in advance, including streaming select audio tracks, banner ads, ecards, Contests, Features, Buddy Icons, Desktops, message boards, email blasts, etc
- Over 400 PROMO CD'S Serviced to Key Indie Press



umbrellas

tracklisting

the city lights
sleep well
ghost
broken ice
emergency
the black dress
reactionary
june, summer, rose
your exit
vampires
comfort in suffering
set the scene

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- CD ONLY
- Catalog number- TMG029
- File Under: Rock/Alternative "U"
- Series 1498
- Box Lot- 30

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